

# Kaitlyn Chana

Reporter | Writer | Philanthropist

## EDUCATION

**B.A. Radio-Television**, University of Central Florida, December 2013

**Non-Profit Certification**, The Knowledge Shop, 2009

## AFFILIATIONS

**Radio Television Digital News Association**, 2009 – Present

## SPEAKING ENGAGEMENTS

**“Community Day - Presenter”**

Liberty Pines Academy, St. Johns, 2017

**“Jax Health and Fitness Expo - Presenter”**

University of North Florida, Jacksonville, 2017

**Acadia Hospital Battle of the Bands - Host”**

Cross Insurance Center, Bangor, 2015

**“Celebrating Survivors High Tea - Emcee”**

YMCA Caring Connections, Bangor, 2015

**“The Beauty Within - Presenter”**

PechaKucha 20x20, Bangor, 2015

## VOLUNTEER

**Love Letters: Random Cards of Kindness, Inc.**, Founder & President

501 (c) (3) Non-profit organization, Longwood, FL., 2005-2013

- Touched the lives of more than 120,000 children with life-threatening illnesses by providing them inspirational and positive homemade cards before undergoing surgery or treatment.

## EDUCATOR

**Maile School**, Sought-After Image Instructor Winter Park FL., 2013

## AWARDS RECEIVED

**ANjax Community Engagement**, 2017

**Maine Association of Broadcasters**, 2015

**Order of Pegasus**, 2013

**WEIU**, Investigative Reporter, 2012

**UCF President's Leadership Council**, 2012

**Winter Olympic Torchbearer**, 2010

**Congressional Gold Medal Award**, 2010

## SKILLS

Adobe Premier, Avid, Edius, ENPS, EZNews, Facebook, Final Cut Pro, iNews, Instagram, Linear Editing, LinkedIn, Pinterest, Snapchat, Twitter, Tumblr, YouTube, Vine, WordPress

## EXPERIENCE

**Action News Jax**, Journalist

CBS47/FOX30, Jacksonville, FL., December 2015-Present

- Deliver comprehensive, well-vetted stories that expose, reveal, and dig deeper on issues that impact Northern Florida
- Responsible for delivering urgent, active, and process driven live shots multiple times a day
- Cultivating sources derived by working closely with public figures in the fields of government, education, law enforcement, and community advocacy
- Provide expedient coverage of breaking news events
- Prepared to report on fatal shootings, natural disasters, and criminal fraud
- Passionately tell stories that inspire community outreach, encourage positivity, and highlight influencers who make a difference
- Keen on spotlighting medical stories surrounding life-threatening illnesses, treatment advances, mental illnesses, and patient care
- Manage all social media platforms for Facebook, Twitter, Instagram, YouTube, and Snapchat
- Constantly enterprising investigative, health-related, business consumer, and adversity stories
- Proactively updates viewers on developing stories by recording voiceovers for WOKV, a Cox Radio Media station
- Ardently sets up interviews for in-depth reports and craft stories under rigorous deadlines
- Maintain an ongoing understanding of digital branding and audience segmentation
- Compile my daily TV reported stories and turn them into AP style web stories
- Educate the community about a health related topic through a series entitled, *‘Celebrate Every Body’*
- Continually optimizing news strategies by researching and staying at the forefront of what’s happening in today’s market trend

**WLBZ**, Multimedia Journalist

NBC affiliate, Bangor, ME., February 2013-November 2015

- Enterprise stories on a daily basis; provide dynamic live coverage, exclusive live reports, and emergency coverage under tight deadlines
- Develop sources, maintain contacts, and pursue leads that result in original stories
- Sustain familiarity with issues, newsmakers, and current events
- Facilitate interaction with viewers through social media; share images from scenes and break news as it happens
- Deliver news to an online audience; write AP Style web stories, post web videos, and create photo galleries
- Produce a monthly sponsored segment called *‘Buddy to Buddy’* to enlighten viewers about all aspects of breast cancer
- Craft an in-depth series surrounding eating disorders known as *‘The Beauty Within’* to educate viewers about this mental illness
- Launch a PSA surrounding my journey of suffering from three eating disorders to help viewers find treatment options
- Spearhead a DVD designed for schools, hospitals, and non-profits to continue the conversation on mental illness
- Serve as a station representative within the community at fundraisers, auctions, and telethons to help break revenue records
- Maintain 24-hour availability for news coverage

**WEIU-TV**, Multimedia Journalist

PBS station, Charleston, IL., May-August 2012

- Report and anchor the Monday, Wednesday and Friday evening news segments for the three-time Emmy award winning affiliate
- One-man-band reporting along with live and in-studio reports
- Maintain the stations website, Facebook, and Twitter accounts
- Capitalize on a story involving a heroic teenager that developed into a short documentary called, *‘Against the Odds’*